Conducting and disseminating research

Research informs the practice and professional development of behavior analysts in many ways. Consider, for example, how much research you have sampled from reading journal articles and book chapters and from listening to presentations at conferences and continuing education (CE) events.

The behavior analyst as researcher

In an effort to encourage research among behavior analysts, Perrin, Salo, Deschaine, & Johnson (2016) interviewed seven nonacademic affiliated authors who had published in the discipline of applied behavior analysis (ABA), acquiring requisite skills, and fulfilling ethical codes of conduct pertaining to scope of competence. However, most behavior analysts do not conduct and disseminate research. The main points addressed in this chapter can be summarized as follows:

1. Conducting and disseminating research

   - Writing for publication and public speaking
     - Select research topics that address primary service obligations, can be defended and defended against opposition, and are related to practice.
     - Develop and disseminate social validity research, funding and support, and professional development and training.
   - Drafting a writing plan
     - Designing a writing plan begins with conscientious reading of the professional literature.
     - Selecting an audience and an article type.
     - Identifying potential publication venues.
   - Preparing a manuscript
     - Organizing and integrating information.
     - Using principles of peer review.
   - Publishing an article
     - Publishing, peer review, and social validity.
   - Writing for publication and public speaking
     - Selecting an audience and an article type.
     - Identifying potential publication venues.
   - Publishing an article
     - Publishing, peer review, and social validity.

2. Conducting research

   - Conducting research
     - Calculations and Core Analysis
     - Conducting research
     - Writing for publication and public speaking
     - Selecting an audience and an article type.
     - Identifying potential publication venues.
   - Publishing an article
     - Publishing, peer review, and social validity.

3. Conducting research

   - Conducting research
     - Calculations and Core Analysis
     - Conducting research
     - Writing for publication and public speaking
     - Selecting an audience and an article type.
     - Identifying potential publication venues.
   - Publishing an article
     - Publishing, peer review, and social validity.

4. Conducting research

   - Conducting research
     - Calculations and Core Analysis
     - Conducting research
     - Writing for publication and public speaking
     - Selecting an audience and an article type.
     - Identifying potential publication venues.
   - Publishing an article
     - Publishing, peer review, and social validity.

5. Conducting research

   - Conducting research
     - Calculations and Core Analysis
     - Conducting research
     - Writing for publication and public speaking
     - Selecting an audience and an article type.
     - Identifying potential publication venues.
   - Publishing an article
     - Publishing, peer review, and social validity.

6. Conducting research

   - Conducting research
     - Calculations and Core Analysis
     - Conducting research
     - Writing for publication and public speaking
     - Selecting an audience and an article type.
     - Identifying potential publication venues.
   - Publishing an article
     - Publishing, peer review, and social validity.

This chapter presented strategies, summarized below, for advancing research at applied settings in which behavior analysts function as program advocates and architects. We recommend that you adopt these strategies, evaluate efficacy, and strive to fulfill the role of behavior analyst as researcher.

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