

Research informs the practice and professional development of behavior analysts in many ways. Consider, for example, how much research you have sampled from reading journal articles and book chapters and from listening to presentations at conferences and continuing education (CE) events.

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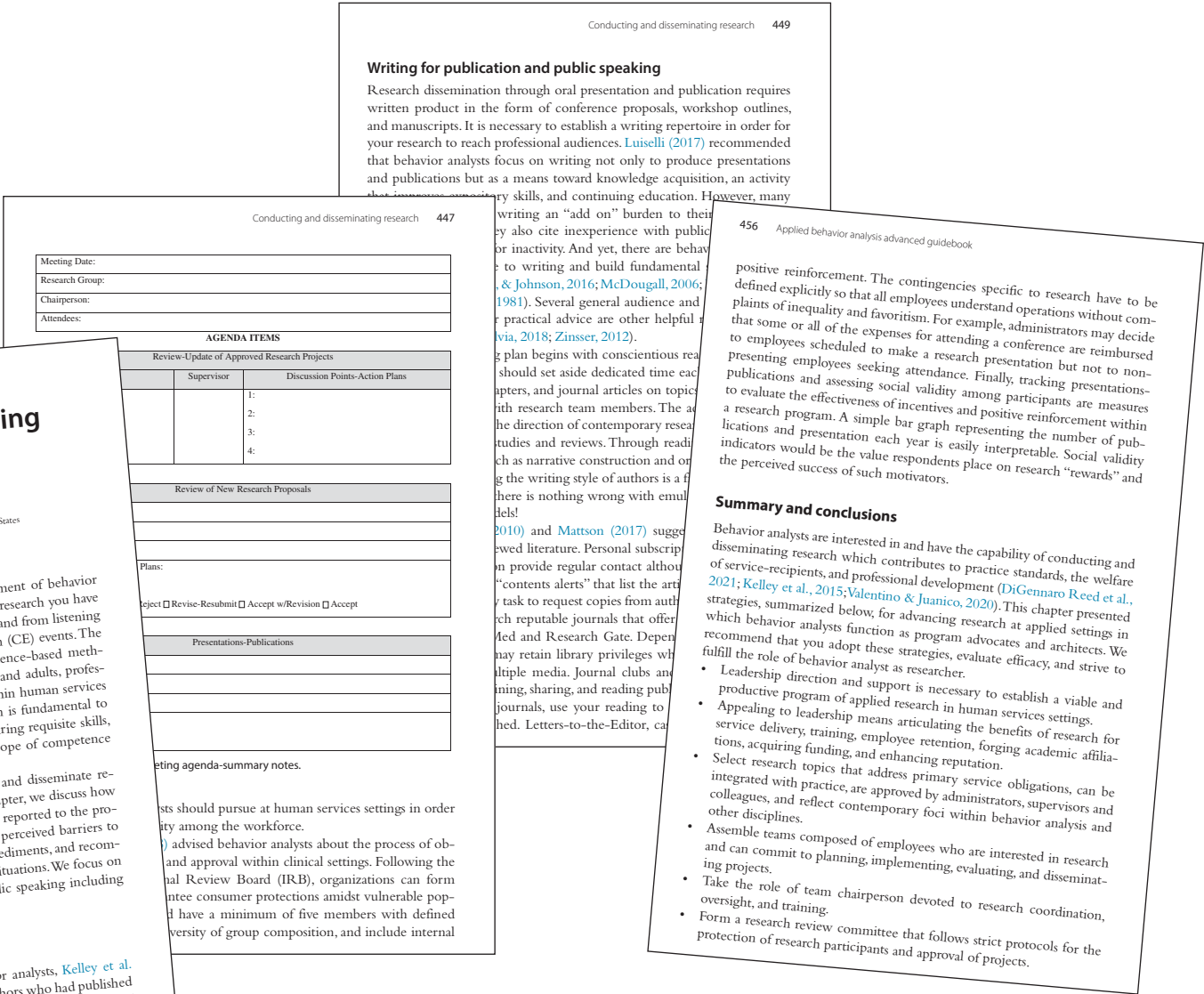
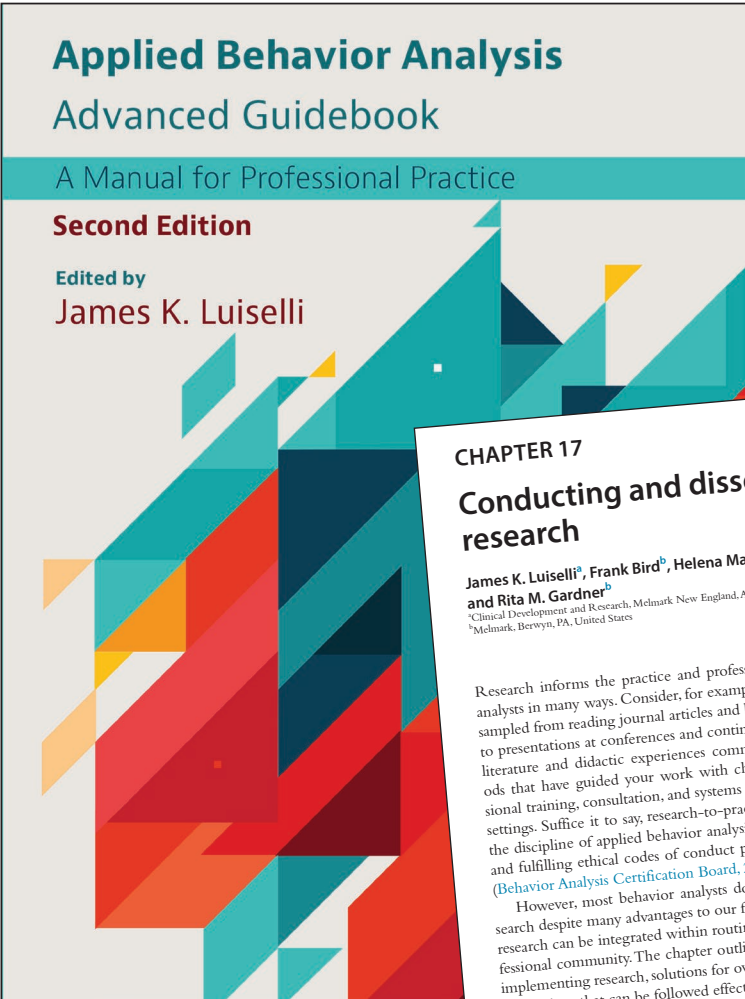
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This chapter presented strategies, summarized below, for advancing research at applied settings in which behavior analysts function as program advocates and architects. We recommend that you adopt these strategies, evaluate efficacy, and strive to fulfill the role of behavior analyst as researcher.

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research