

Understanding the benefits that research brings to ABA service organizations can motivate leaders and employees to plan and conduct studies, establish a supportive infrastructure, and disseminate findings. Discussed below, building a successful and satisfying research culture can produce quality outcomes with practitioners and service-recipients, inform the practice community, advance knowledge, contribute to professional development, and fortify the reputation of an organization.

Research

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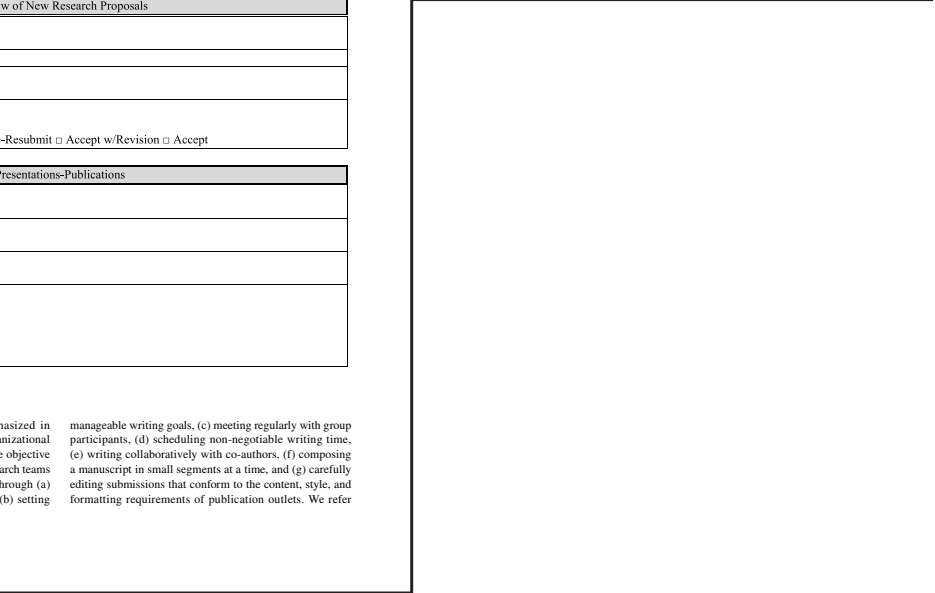
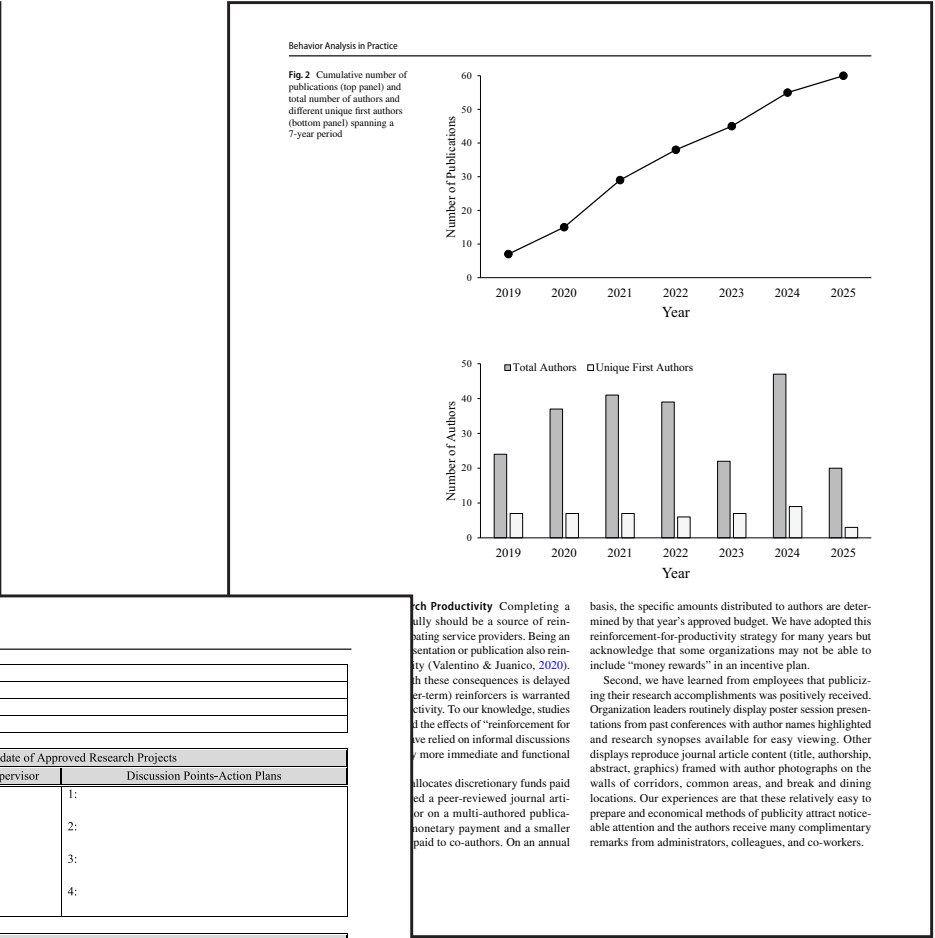
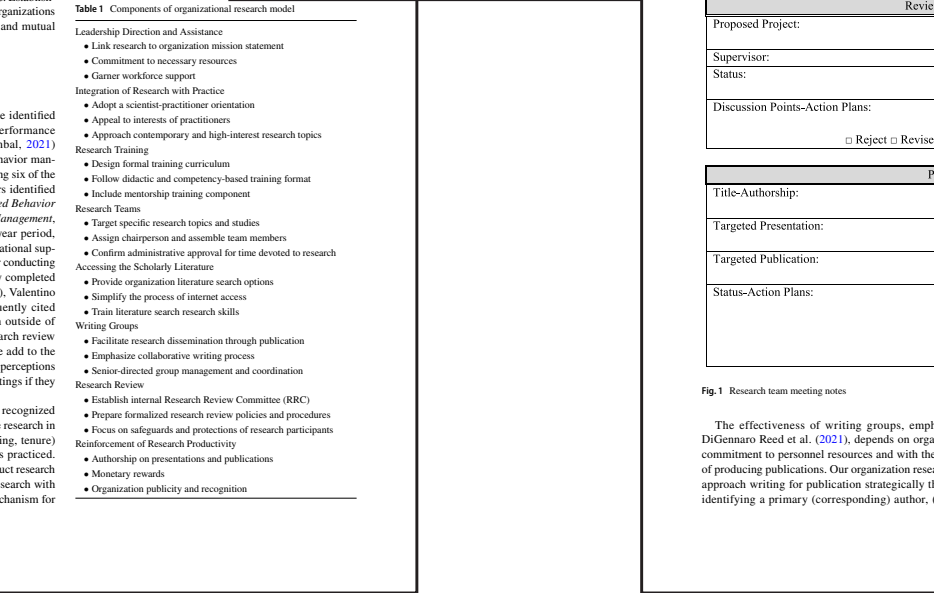
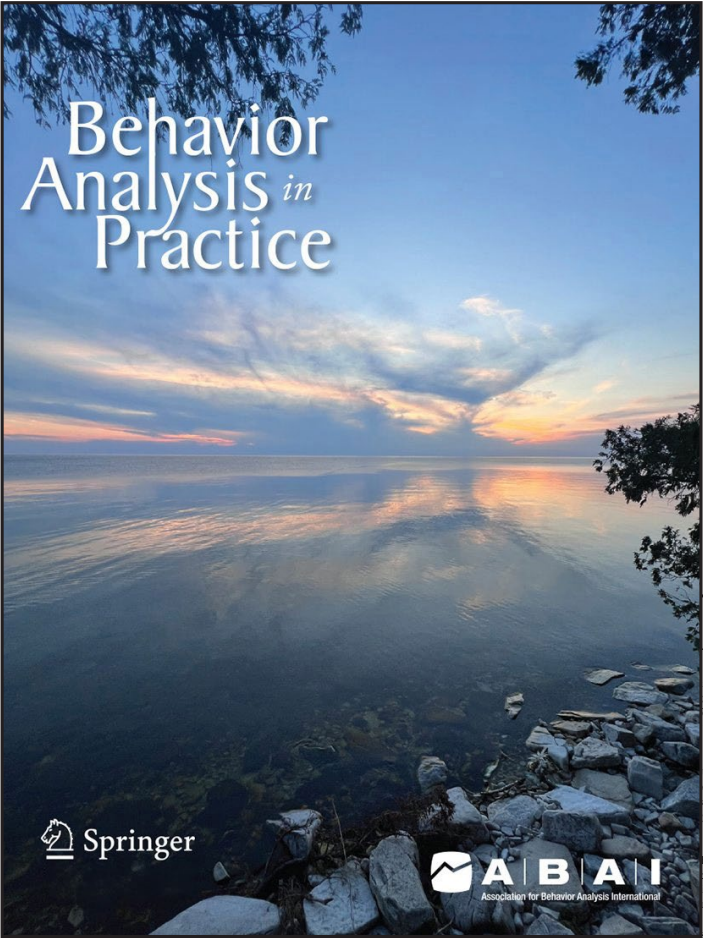
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Completing a research project successfully should be a source of reinforcement for most participating service providers. Being an author on a conference presentation or publication also reinforces research productivity (Valentino & Juanico, 2020).